# Growing the EODA Region Through Tourism

Tourism involves the activities of people traveling to and staying in places outside their usual environment for leisure, business, health, or other purposes. It significantly contributes to the economic, social, and cultural development of destinations by generating revenue, creating jobs, promoting cultural exchange, and improving quality of place for visitors and residents alike.

photo courtesy of Belmont County Tourism

### 2023 EODA Region Economic Impact of Tourism

TOTAL IMPACT

\$2,811,400,000 That's \$2.8 Billion with a B! TOTAL JOBS

24,605

TOTAL STATE & LOCAL TAXES

\$181,300,000

AVERAGE HOUSEHOLD TAX SAVINGS

\$523.38

#### **EODA COUNTIES:**

Athens, Belmont, Carroll, Columbiana, Coshocton, Guernsey, Harrison, Holmes, Jefferson, Monroe, Morgan, Muskingum, Noble, Perry, Tuscarawas, Washington

#### Information

- Travel Guides
- Local Information for talent attraction and new residents.
- Supporting & serving area organization.

## Revenue Generation & Economic Vitality

 Money spent by visitors circulates through the local economy creating additional economic activity and growth throughout the region.

## Cultural and Environmental Preservation & Deveopment

 Preservation, promotion, and development of local culture, heritage, and recreational assets.

#### **Quality of Place Promotion**

- Storytelling experts.
- Sharing community narratives with intentionality and purpose.

## EODA Region Tourism Office Contact Info

- Athens County CVB: 740-592-1819 athensohio.com
- Belmont County Tourism Council: 740-695-4385 visitbelmontcounty.com
- Carroll County CVB: 330-627-4811: 330-627-4811 carrollcountyohio.com
- Columbiana County CVB: 330-853-6870 visitcolumbianacounty.com
- Coshocton County CVB: 740-202-2130 visitcoshocton.com
- Guernsey County VCB: 740-432-2022 visitguernseycounty.com
- Harrison County Tourism Council: 740-942-1102 visitharrisoncounty.com
- Holmes County Chamber and Tourism Bureau: 330-674-3976 visitamishcountry.com
- Jefferson County: 740-248-1787 visitsteubenville.com
- Monroe County: 740-472-4848 monroecountyohio.net
- Morgan County CVB: 740-962-4909 visitmorgancountyohio.com
- Muskingum Zanesville CVB: 740-455-8282 visitzanesville.com
- Noble County Tourism Bureau: 740-581-2797 noblecountyohio.gov/tourism/
- Perry County: 740-342-2045 discoverperrycounty.com
- Tuscarawas County CVB: 330-602-2420 traveltusc.com
- Washington County CVB: 740-373-5178 mariettaohio.org