



Working Together to Promote Economic Development for 31 Years



2021 Annual Report

Eastern Ohio Development Alliance

P.O. Box 904

Cambridge, OH 43725

(740) 432-7902

www.eoda.org



Who we are: The Eastern Ohio Development Alliance (EODA) is an independent, nonprofit organization focused on economic growth in sixteen counties in eastern and southeastern Ohio. The counties of the alliance are Athens, Belmont, Carroll, Columbiana, Coshocton, Guernsey, Harrison, Holmes, Jefferson, Monroe, Morgan, Muskingum, Noble, Perry, Tuscarawas and Washington.

Our History: EODA was formed in 1990 with thirteen counties participating. Dr. Samuel Speck, former President of Muskingum University and Director of the Ohio Department of Natural Resources, was the founding president of the organization.

Our Mission: EODA, through the cooperation of its 16 member counties, will promote economic growth in the region.

Our Membership: Both organizations and individuals from the sixteen member counties comprise the EODA membership. Each member county has two representatives. Also serving on the board of directors are two Local Development Districts; Ohio Mid-Eastern Governments Association (OMEGA) and Buckeye Hills Regional Council.

Our Standing Committees: To facilitate the operation of EODA, the organization utilizes eight standing committees. They are Business Development/Marketing, Education/Workforce Development, Finance, Governmental Affairs/Public Relations, Membership, Nominating, Small Business Development Centers and Tourism.

For More Information: Contact us by mail, telephone or e-mail. We may be reached by mail at EODA, P. O. Box 904, Cambridge, OH 43725 or by telephone at 740-432-7902. Executive Director Jim Schoch's e-mail address is: eodadirector@gmail.com. Please visit our website at www.eoda.org.



Matt Abbott
President



Jim Schoch
Executive Director



JP Dutton
Vice-President



Gwynn Stewart
Secretary

Message from President Abbott: *The EODA is a nonpartisan organization that promotes the Economic Development of a sixteen-county region. The counties of the alliance are Athens, Belmont, Carroll, Columbiana, Coshocton, Guernsey, Harrison, Holmes, Jefferson, Monroe, Morgan, Muskingum, Noble, Perry, Tuscarawas, and Washington. The alliance started with a vision over 30 years ago by former Ohio Senator and Muskingum College President and ODNR Director Sam Speck and Columbia Gas and regional visionary Dale Hileman; EODA has been and continues to be a critical voice for its members and the region. Our membership possess the required blend of both the private and public sector to bring about continued positive change. The EODA region has a lot of positive attributes, including excellent market access, a strong and abundant workforce, and recognized training intuitions. The region is well positioned to move goods and services via four lane highways, including Interstate 70 and 77, Class A railways, and the Ohio River. We also have an existing workforce that brings a strong work-ethic and heightened skills to accommodate any existing or new business. The EODA region is blessed to have multiple institutions of secondary training and higher education to maintain an efficient and fruitful workforce for generations to come. If you would like additional information about the organization, please visit our website at www.eoda.org which includes contact information for our director and officers.*

EODA Board of Directors

<u>County</u>	<u>Name</u>	<u>Organization</u>
Athens	Mollie Fitzgerald	Athens County Economic Development Council
Athens	Luke Sulfridge	Sustainable Ohio Public Energy Council
Belmont	Josh Meyer	Belmont County Commissioner
Belmont	Larry Merry	Belmont County Port Authority
Carroll	Chris Modranski	Carroll County Economic Development Office
Carroll	Robert Wirkner	Carroll County Commissioner
Columbiana	Tad Herold	Columbiana County Development Director
Columbiana	Tim Weigle	Columbiana County Commissioner
Coshocton	Tiffany Swigart	Coshocton County Port Authority
Coshocton	Amy Crown	Coshocton County Chamber of Commerce
Guernsey	Norm Blanchard	Cambridge-Guernsey Co. Community Improvement Corp.
Guernsey	Skip Gardner	Guernsey County Commissioner
Harrison	Don Bethel	Harrison County Commissioner
Harrison	Dale Norris	Harrison County Commissioner
Holmes	Arnold Oliver	Holmes County Planning Commission
Holmes	Mark Leininger	Holmes County Economic Development Council
Jefferson	Ed Looman	Ohio Southeast Economic Development Region
Jefferson	Robert Naylor	Jefferson County Port Authority
Monroe	Mitchell Schumacher	Monroe County Commissioner
Monroe	Jason Hamman	Monroe County Economic Development
Morgan	Carl Raines	Morgan County Improvement Corporation
Morgan	Shannon Wells	Morgan County Economic Development
Muskingum	Matt Abbott	Zanesville-Muskingum County Port Authority
Muskingum	Mollie Crooks	Muskingum County Commissioner
Noble	Gwynn Stewart	Ohio State University Extension - Noble County
Noble	Allen Fraley	Noble County Chamber of Commerce & Tourism Bureau
Perry	Tom Johnson	Mayor of Somerset
Perry	John Ulmer	Perry County Chamber of Commerce
Tuscarawas	Dee Grossman	Tuscarawas County Convention and Visitors Bureau
Tuscarawas	Don Quicksall	W.E. Quicksall & Associates, Inc.
Washington	Charlie Schilling	Washington County Commissioner
Washington	Jesse Roush	Southeastern Ohio Port Authority
Regional	Jeannette Wierbicki, P.E.	Ohio Mid-Eastern Governments Association
Regional	Misty Crosby	Buckeye Hills Regional Council

Black: Term expires in 2021

Blue: Term expires in 2022

Red: No expiration

Thank You to Our Generous Sponsors



L to R: Darnita Bradley - JobsOhio, Jeff Hasapis - HCDC Lending (now Alloy Commercial Capital), Luka Papalko - Columbia Gas/NiSource, Jeff Mills - US Bank, Arnie Oliver - Holmes County Board of Commissioners, Lisa Martinelli - US Bank, BJ Smith - AT&T Ohio, Brian Hill - Ohio's Electric Cooperatives, Tracy Stevens - Dominion Energy, Jackie Stewart - Encino Energy, and Michael Travis - AEP Ohio.

AEP Ohio

AT&T Ohio

Buckeye Power/Ohio's Electric Cooperatives

Columbia Gas/NiSource

Dominion Energy

Encino Energy

HCDC Lending (now Alloy Commercial Capital)

Holmes County Board of Commissioners

JobsOhio/OhioSE

US Bank

EODA Committee Reports



Thank you for your hard work and dedication to making the EODA region a better place to live and work.

Committee Chairpersons

Left to Right: Larry Merry, Tracy Stevens, Don Quicksall, Arnie Oliver, Matt Abbott, Gwynn Stewart, J.P. Dutton, Dee Grossman, Jerry Echemann, Jim Schoch

Education and Workforce Development Committee

Chairpersons: Matt Abbott and Larry Merry

Purpose: To promote innovative approaches to education and workforce in the 16-county region through partnerships with educational institutions and businesses sharing similar goals and objective.

Business Development/Marketing Committee

Chairpersons: Arnold Oliver and Nick Homrighausen

Purpose: To promote the sixteen county region through a strong network of local, regional and statewide economic development professionals. Activities include trade shows, promoting economic development newsletters and maintaining a strong web presence. Trending topics are typically assigned to this committee for initial review.

Membership Committee

Chairperson: Tracy Stevens

Purpose: To promote membership with both the public and private sectors in order to financially support the goals and objectives of the organization.

Nominating Committee Chairperson: Don Quicksall

Purpose:

To annually submit nominations of officers and board members to the EODA Board of Directors for approval.

Tourism Committee

Chairpersons: Dee Grossman and Debbie Robinson

Purpose: The Tourism Committee was formed in 2017 to promote tourism throughout the sixteen county region. The economic impact of tourism is so important not only in the EODA region but in the state as a whole.

Finance Committee

Chairperson: Jim Schoch

Purpose:

To protect the financial integrity of EODA

Philipp Mueller an accountant with Rea & Associates serves as a committee member.

Responsibilities:

Prepare and review monthly financial information from EODA accountants and treasurer

Prepare vouchers requiring dual signatures on all checks

Prepare annual budget for review and approval by the EODA Board of Directors

Present and approve current financial information at board meetings

Governmental Affairs/Public Relations Committee

Chairpersons: Dave Wheeler and Ed Looman

Purpose: To alert and inform federal and state legislators about key economic development issues affecting the 16-county region.

Small Business Development Center Committee

Chairpersons: Cindy Voorhies and Steve Schillig

Purpose: To keep all businesses and economic development professionals updated on small business development resources available in the region.

Shale Marketing Sub-Committee

The Shale Marketing Sub-Committee was established to receive shale related assignments from the Business Development/Marketing and Government Affairs/Public Relations Committees.

Purpose: To promote all counties in the EODA region that offer shale-related resources to responsibly contribute to economic and community growth of Eastern Ohio.

EASTERN OHIO DEVELOPMENT ALLIANCE

Profit & Loss Budget Performance

January through December 2021

	Actual	Budget	Variance
Income			
Annual Meeting Income	2,735.00	4,500.00	-1,765.00
BWC - refund	0.00	0.00	0.00
Major Sponsor (Contributions)	34,750.00	24,750.00	10,000.00
Meeting Income	4,152.95	4,200.00	-47.05
Membership Dues	11,425.00	13,700.00	-2,275.00
Total Income	53,062.95	47,150.00	5,912.95
Expense			
Accounting Services	2,000.00	2,000.00	0.00
Administrative Contractor	2,607.68	2,200.00	407.68
Advertising	100.00	100.00	0.00
Annual Meeting Expense	2,211.52	2,300.00	-88.48
Bus. Dev. / Mktg. Committee	710.00	1,000.00	-290.00
Computer Related Expenses	320.00	300.00	20.00
Constant Contact Expense	141.54	400.00	-258.46
Edu. & Workforce Dev Committee	0.00	250.00	-250.00
Govt. Affairs / P.R. Committee	0.00	250.00	-250.00
Insurance - General	467.00	550.00	-83.00
Insurance - Workers' Comp.	128.00	125.00	3.00
Internet Provider	300.00	300.00	0.00
Meeting Expense	3,049.75	2,500.00	549.75
Meetings & Conferences	47.42	500.00	-452.58
Membership Committee	0.00	250.00	-250.00
Office Payroll	21,999.96	22,000.00	-0.04
Office Supplies & Expenses	202.25	400.00	-197.75
Postage & PO Box Rental	138.95	100.00	38.95
Printing & Reproduction	20.00	200.00	-180.00
Rent & Services	3,000.00	3,000.00	0.00
Taxes - Ohio	250.00	275.00	-25.00
Taxes - Social Security	1,683.00	1,600.00	83.00
Taxes - State Unemployment	72.00	100.00	-28.00
Telephone	599.94	450.00	149.94
Tourism Committee	0.00	500.00	-500.00
Travel & Entertainment	6,951.08	5,500.00	1,451.08
Total Expense	47,000.09	47,150.00	-149.91
Net Income	6,062.86	0.00	6,062.86

EODA Summer & Fall Meeting



EODA hosted a Summer meeting on Friday, August 6th at Clary Gardens in Coshocton, OH. The weather was perfect for an outdoor meeting set up in a recently completed pavilion. The keynote speaker was Lydia Mihalik, Director of the Ohio Department of Development who attracted a crowd of 75 attendees to discuss the latest concerns in economic and community development in the state. A tour of the gardens was provided by Jandi Adams, Director of Clary Gardens. Participants had plenty of networking opportunities before the meeting and during lunch catered by McKenna's Market. Pre-meeting networking was hosted by Mindy Brems, Executive Director of the Coshocton Visitors' Bureau.



Member of the Eastern Ohio Development Alliance (EODA) gathered at Salt Fork Lodge and Conference Center on November 5, 2021 to host keynote speaker, J.P. Nauseef, President and CEO of JobsOhio. Joel Glasscock, project manager for Steadfast City Economic and Community Partners, also provided an update on their economic development efforts in the region. New board members were approved for 2022-2023. Executive Director, Jim Schoch, provided comments and offered an opportunity for each member to provide an update on recent activities in their cities and counties. Below is a link to an article written by Rick Stillion, reporter for the Daily Jeffersonian, who attended the meeting to hear Ohio is on pace for a record-setting year for job creation and payroll through the initiatives of JobsOhio, the state's private economic development corporation. <https://www.daily-jeff.com/story/business/2021/11/08/jobsohio-nauseef-ohio-record-job-creation-payroll-gains/6330795001/>

EODA Annual Meeting



Re-Emerging Business Award

East Ohio Regional Hospital

Belmont County

Left to right: Matt Abbott, JP Dutton, Dr. John Johnson, Bernie Albertini, Jerry Echemann, Sherri Butler, Larry Merry



Small Manufacturer Award

Humtown Products

Columbiana County

Left to right: Matt Abbott, Mark Lamancha, Penny Traina, Bobby Ritchey, Todd Shelton



Small Business Award

D&J Precision Machine

Guernsey County

Left to right: Matt Abbott, Tom Orr, Holly Pumphey, Drew Pumphey, Norm Blanchard, Jack Marlin, Skip Gardner, JP Dutton



Large Business Award

Encino Energy

Jefferson County

Left to right: JP Dutton, Doug Schafer, Betty Hammer, Scott Fairhurst, Jackie Stewart, Terry Bell, Ray Walker, Lucas Shipper, Seth Wehr

EODA Annual Meeting



Tourism Award

The Wilds

Muskingum County

Left to right: Matt Abbott, Dan Beetem,
Mollie Crooks, JP Dutton

Other award winners and grant recipients not present at the meeting for photos:

Large Manufacturer Award

Worthington Foods - Muskingum County

Dale Hileman Legacy Fund

Bailey’s Run Trail System - Athens County

Don Myers Legacy Fund

John Gee Black Historical Center - Gallia County

Vinton County High School - Vinton County

Certificates of recognition were provided to each award and grant recipient from the offices of U.S. Senator Rob Portman, U.S. Congressman Bob Gibbs and U.S. Congressman Bill Johnson.



Dale Hileman Legacy Fund

Tech Bell Energy Innovators

**Belmont, Carroll, Columbiana, Harrison
and Jefferson Counties**

Left to right: Jim Schoch, Matt Kaido, Sara
Daugherty, Evelyn Hileman



Dale Hileman Legacy Fund

Tuscarawas County Economic

Development Corporation

Icehouse Curriculum

Tuscarawas County

Left to right: Jim Schoch, Matt Kaido, John
Kelly, Evelyn Hileman, Jason Johnson



Dale Hileman



Donald Myers

The **Donald R. Myers Legacy Fund** and **Dale Hileman Legacy Fund** are operated in partnership with the Foundation for Appalachian Ohio. The Donald R. Myers Fund is a permanent source of funding to encourage and support Appalachian Ohio's nonprofit and government organizations in collaborative activities that benefit quality of life. Grant distributions from the fund will make a difference in the areas Mr. Myers worked so passionately to promote, including: education, regional networking opportunities, support for community leaders, and fulfillment of basic needs. Mr. Myers was a previous executive director of the Ohio Mid-Eastern Governments Association (OMEGA) and president of the Eastern Ohio Development Alliance.

Dale Hileman was a 40-year employee of Columbia Gas and the first executive director of EODA. Mr. Hileman was known for having a great gift of bringing people together for the greater good of the region. The legacy fund established in his memory supports charitable, scientific, or educational activities of organizations working to promote economic growth in eastern Ohio.

Both funds are advised by members of local development districts, EODA, private sector representatives, and members of the Myers and Hileman families.

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