Tourism Economic Impact for the EODA Region

July 20, 2018

These numbers are determined by Tourism Economics and Longwood’s International for Tourism Ohio. Tourism Ohio does a yearly study and every other year the report is broken down to the county and regional levels. The Governor’s Office of Appalachia through a grant to Ohio’s Appalachian County underwrote the cost of the county level report for all 32 counties and was then able to receive the Appalachian Region Summary also. Numbers are based on 2017

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Region | Sales | Employment | Wages | Tax Revenues |
| State of Ohio | $53.3 | 493,625 | $13.5 | $6.65 Billion |
| Appalachian Region | $5.5 Billion | 61,614 | $1.3 Billon | $677.2 Million |
| 16 EODA Counties | $2.1 | 22,961 | $485.3 Million | $261.3 Million |

***In the absence of the state and local taxes generated by tourism, each Ohio household would need to pay an additional $725 to maintain the current level of government services.***

Tourism is an integral and driving component of the Appalachian Region economy, sustaining 7.9% of private employment.

Visitors to the Appalachian Region generated business sales of $5.5 billion, directly and indirectly, in 2017.

The benefits of tourism span across various industries, including transportation, recreation, treail, lodging, and food & beverage.